

STRATEGIC PLAN

Need and Readiness Assessment Tool

STRATEGIC PLANNING QUESTIONS		Y/N
1	Would you like to create a clear and well-defined vision, mission, and long-term goals for your organization?	
2	Are you looking to increase the growth and/or performance of your organization, or are you experiencing significant growth for which you need to scale the organization?	
3	Are you facing internal challenges like a high turnover rate, low employee morale, or inefficient processes?	
4	Is there an opportunity to improve alignment and shared understanding among your team members regarding the organization's goals and priorities?	
5	Are you planning to launch new programs, expand into new markets, or undertake major changes in your operations?	
6	Are you facing financial uncertainties or challenges, such as funding constraints or plateaued or decreasing revenue?	
7	Have there been significant changes in your external environment, such as shifts in customer preferences, new competitors, or changes in regulations, or have your customers' needs and expectations evolved, requiring a shift in your products or services?	
8	Are your board members, stakeholders, or funders expecting a clear strategic plan to guide your organization's future?	
9	Would clear metrics and Key Performance Indicators (KPIs) help your organization measure initiative success?	
10	Do you have a new leader (e.g., new ED, CEO) who wants to establish a fresh direction for your organization?	

If you answered "yes" to one or more of these questions, then it's time to start the strategic planning process with your organization.

Interested in partnering with our team of strategic planning and facilitation professionals to help navigate your strategic planning process?

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